



SPESA SBALLATA

in pizzerias

TO REUSE IS BETTER THAN TO RECYCLE

To manufacture a container once, then wash it and reuse it countless times: that goes to the root of the waste problem we have. It is a way to reduce our environmental impact deriving from the production and disposal of single-use packaging. Each “Pizza Sballata” box reduces CO2 emission by 25kg (Carbon Footprint calculation).

The start-up Aroundrs offers a system that is convenient for customers, profitable for businesses and sustainable for the planet. The system facilitates reusable procedures thanks to technology.



Read the Co-Responsibility Agreement and the Health and Hygiene Guidelines. Find out all the shops of the network.

SPESA SBALLATA is a waste prevention project promoted in 2023 by Cooperativa Totem, Scuola Agraria del Parco di Monza, Provincia di Varese – Osservatorio Provinciale Rifiuti, in collaboration with ATS Insubria, Aroundrs srl, Local councils of Angera, Gornate O., Ispra, Lavena Ponte Tresa, Laveno M., Luino, Malnate, Sesto Calende, Valganna, Varese, Vedano O., Convenzione Intercomunale di Sesto C, A21 Laghi, Confcommercio Uniascom, Faltalombardia, Legambiente Lombardia and the technical partner ARS ambiente srl.

Spesa Sballata's promoters



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Pizza sballata

WITH around

HOW?

Download the app, order, enjoy, bring it back!



Scan the QR CODE and download the L'Aroundrs app on your smartphone.

Why reusable pizza boxes??



LOW ENVIRONMENTAL IMPACT



WATERTIGHT AND SAFE TO CARRY



DISHWASHER SAFE



SUITABLE FOR OVEN AND MICROWAVE

FAQ

Any question about how to do the Spesa Sballata? Ask the restaurant staff or write to: ambiente@cooptotem.it

Find out all the Spesa Sballata places where you can make “unwrapped purchases”: varesesostenibile.it/spesa-sballata

Who and how to clean the pizza box

→ The customers brings the box back to the pizzeria, which is responsible for washing it following their regular HACCP procedures.

What happens if it gets broken or if the customer does not bring it back to the pizzeria?

→ The pizzeria will replace the box in case it gets broken or if it is not returned to the restaurant.

→ The customer who fails to return the box within 7 days will be charged 10 eur on his/her credit card.

Why does the app ask the customer for a credit card?

→ The client's credit card is registered as a form of guarantee. If the client does not bring the pizza box back to the restaurant within 7 days, the credit card is charged 10 eur. Otherwise the service is free.

Why are these pizza boxes more sustainable?

→ Each box has a life-cycle of 200 uses. This reduces the environmental impact deriving from its production and disposal: each use prevents the emission of 25kg of CO2 (Carbon Footprint calculation).

Why are the Aroundrs containers made of plastic?

→ Restaurants want pizza boxes that can be easily piled up and closed, while glass is heavy and tempered glass cannot be recycled.

→ According to hygiene regulations, you should be able to safely clean and dry food containers, preventing humidity from building up, whereas compostable packaging cannot be washed in a dishwasher and is not sustainable.

→ Customers want resistant, closed containers that are light and easy to carry and usable in microwaves, whereas aluminium or chrome steel cannot be put in a microwave.

Join the Around circuit in just 3 steps

FOR THE CUSTOMERS



SIGN UP → Download the Aroundrs app and get your individual QR code. Show it to the staff as you get your pizza.



RETURN → Bring the pizza box back to the pizzeria within 7 days. The staff will accept the notification on the app and the box will be marked as returned.



SAFE AND FREE → When you sign up, the app asks for your credit card information, but this does not require a payment: you will be charged 10 eur only if you don't return the box in time. Otherwise, the service is completely free for the customer.

FOR THE PIZZERIA



SIGN UP → The restaurant signs a contract and appears on the map in the app. The staff enter in the app and can see how many pizza boxes they have in stock, so that they can easily plan their work.



RENT → When a customer places an order, the staff scan his or her QR code and enter the number of used pizza boxes in the app.



WASH AND REUSE → The restaurant is responsible for the sanitisation in order to have the pizza boxes ready to be reused!

UNWRAP
YOUR
PIZZA